

HEAL ANNUAL REPORT 2015

Highlights of 2015

Strengthening of relationship with principal partners The Hans Foundation, sponsors of both the girls' and boys' dormitories at Paradise Village. The Hans Foundation has sanctioned additional operating expenses for 110 children for one year from start of October 2015 - first installment of Rs33,00,000 received.

Creation of endowment plan to secure HEAL's long-term financial future. Also introduction of Lifetime Sponsorships for children's education.

Continued global expansion with establishment of foothold in Europe (HEAL Spain).

First ever HEAL Day, February 16, 2015, staged at Paradise Village.

Recruitment of volunteer Colin Charlton as technical director. Colin visited HEAL Paradise for one month, teaching science and IT to the children and also set up motivational and development classes for the existing teaching staff. Advised education committee on best practice and continues his classroom work from his home in the UK via an e-Learning programme.



The Volunteer Programme brought visitors from the United States, South America, United Kingdom and Europe, as well as India, generating new learning and extra-curricular experiences for the children, donations and child sponsorships.



Establishment of new HEAL central database leading to improved communications with child sponsors.

Increased levels of child sponsorship. As of February 20, 2016, HEAL has a total of 446 sponsored children, with 34 still awaiting sponsorship at Paradise Village and 33 remaining to be sponsored at HEAL Children's Village, Guntur. Nine students are currently being sponsored in further education.

Successful 10th HEAL India Night in October, including a live link-up with Paradise Village, and attracting new child sponsors and raising an estimated £5,000.



HEAL supports UK anti-crime youth initiative, run by CAMPOL (Cambridge Police Boxing Club), who stage first boxing show in June.

Extra financial support for Kanuru Poverty Trap school, helping to develop library and science department. Successful growth and expansion of this school will be used as a template for further Poverty Trap schools development, particularly in rural villages surrounding HEAL Paradise.

HEAL Paradise Village

Official opening of The Hans Foundation Dormitory for Boys. Girls Dorm, Preschool and Primary school complex near to completion, ahead of opening in 2016.



Work begins on guest houses (Phase 2); full funding received for indoor and outdoor sports facilities, administration block and visitor centre. Additional funding still required for staff quarters.

Confirmation of partnership with Elizabeth's Legacy of Hope (ELoH); first patient, aged 2, receives treatment at artificial limb centre, temporarily housed at Institute for Visually Challenged until Health Centre opens. Further patients fitted with artificial limbs and others added to register for future treatment.



Classrooms opened for first time to visually impaired children at Phanendra Chunduri Institute for the Visually Challenged.



Agreed partnership with The Leadership School, hosting eight Inter students at Paradise Village; two of these students receive Prabitha merit awards from Chief Minister of Andhra Pradesh for excellence in 10th Year exams.

Discussions held with state authorities for creation of Urban Slums Skills Development project. Early emphasis on vocational training for girl students.

Solar power and wifi successfully installed, computer lab up and running. Expansion of wifi to cover whole campus ongoing. Secondary school powered fully by solar power, preventing disruption to classes due to power outages.

Mega Health Camp staged, offering medical care for hundreds of local villagers and HEAL children. Regular health checks, inoculations, dental checks and eye tests in place for student population.



HEAL Children's Village, Guntur

Another year of academic success - 10th Class students passed exams with good scores, while Yasaswini gained 15th rank out of 25,000 students at state level after completing her three years of Polytechnic.



Communications

HEAL UK director Jem King stayed at Paradise for six months, working on all aspects of communication.

Google Maps, Google+ and search engine optimisation used to restore HEAL charity to high internet search ranking.

New regular newsletters transmitted to all followers and supporters on HEAL database.

Greater emphasis on social media development, including significant growth of Twitter following (900% increase), creation of Pinterest account, development of YouTube channel and continued strong following (3,000) on Facebook.

New written history of HEAL story, 'The Journey', produced and used as basis for 20-page promotional brochure.

Fundraising

Chowdhary Yalamanchili contribution of Rs8.5 crores (\$1.24 million) for a state-of-the-art sports facility and administrative building/visitors centre.

Notable contributions from 'The Mindions', Air Charter Service, Varndean School and Paul Harris in the UK and Nova Scotia student Mona Chala in Canada, but generally fundraising income down on previous years. Appeal put out for new UK head of fundraising to address this issue.

Early 2016

2nd HEAL Day celebrated at Paradise Village, including welcome ceremony for participants of Cycle India 2016, who successfully completed their 430km Rajasthan bike ride from Agra to Jaipur. Cycling team included octogenarian Rajendra Prasad. Some recruitment issues, but a sixth Cycle India is being considered, with Gujarat a possible venue for 2018.



Targets

Skills Development Centre to open its doors to first intake of students.

Institute for Visually Challenged to become fully functional (32 students so far identified), with likely inclusion of administration and media offices.

Preschool classes start on February 17, 2016, and Primary School, plus accommodation, to be completed in time for next academic year.



Continued research and development of children's register for artificial limb centre and identification of new students for Institute for Visually Challenged.

Move on with Phase 2 development at Paradise Village, to include completion of guest cottages, new health centre, international-standard sports facilities, administration block and visitors centre, senior professionals residence and staff quarters (donors required).

Student strength to increase to 450 with new admissions for academic year starting June 2016. Staff recruitment drive and installation of key personnel in roles of Principal and Campus-in-charge.

Complete land acquisition for HEAL University and extend schools projects. Plans in place to open additional residential schools, starting at Gollanpalli (land application being made to AP Government).

Aim to increase volunteer base within HEAL UK, with particular emphasis on fundraising, and generate additional funding from abroad, focusing first on Australia and United States.

Create media department, based at Paradise Village, and continue development of HEAL online presence to increase traffic and make more user-friendly. Generate regular Press releases to maximise potential for raising awareness globally.

Develop Young Ambassadors programme to ensure future involvement of all former HEAL students. Create Leavers Book and encourage annual reunion.

Expand e-Learning programme.

Take steps to ensure HEAL goal of supporting 10,000 orphaned, destitute and disadvantaged children by the year 2020 is reached.



HEAL founder Dr Satya Prasad Koneru listens intently as guest speaker Smt. Gadde Anuradha addresses the guests and children during the 2nd HEAL Day celebrations

